Summary

On Sept. 19, 2025, the White House released an Executive Order, fact sheet, and website announcing Gold and Platinum "Trump Cards." The program is intended to grant permanent residency in the U.S. for immigrants with high net worth. The administration's announcement directs the Secretaries of Commerce, State, and Homeland Security to coordinate and establish a program that expedites "green cards" issued under the EB-1 and EB-2 visa categories for foreign nationals who make a "significant financial gift to the Nation."

This new green card program raises important questions:

- Will Trump Cards appeal to overseas investors and American employers as viable options for permanent residency in the U.S.?
- Will Trump Cards impact the separate EB-5 "regional center" program, which confers green cards on foreign investors who make capital commitments to finance job-creating projects in the U.S.?
- Will Trump Cards speed up backlogs for visas—particularly in markets like China, India, and other countries—where investors must wait years to advance in the process to get a green card?

It will take some time to see how Trump Cards resonate in foreign capital markets, and what further program guidelines entail, before these and similar questions are fully sorted out.

Key Takeaways

- The new Trump Cards and the EB-5 visa program should play complementary roles in efforts to attract
 global capital and top-tier talent. By supplementing the existing EB-5 program, the Trump Cards can
 accelerate private investments to create jobs for American workers.
- Trump Cards do not replace EB-5 visas. However, it is not yet clear how or whether EB-5 investors will be
 able to take advantage of the Trump Card program.
- The value of Trump Cards to foreign investors, U.S. developers, and employers will likely depend on the varying country-specific backlogs and wait times for EB-1 and EB-2 visas, and how quickly extra Trump Card payments can speed up visa issuance.
- The EB-5 program is the established, statutorily authorized pathway to attract foreign investors to the U.S.
 It has delivered \$350 billion in economic impact and created over 1.5 million American jobs—at no cost to taxpayers—and should continue to be fully supported by Congress and the administration.

Background

The EB-5 Visa Program

- The EB-5 visa is a job creation program that attracts overseas investors to provide capital for economic development projects in the U.S.
- EB-5 requires \$800,000 investments in targeted employment area (TEA) projects (i.e., infrastructure, rural, high unemployment census tracts)—or \$1.05 million investments in projects not within favored TEA categories.



• In 2022, Congress modernized the investor visa through the EB-5 Reform and Integrity Act. These reforms have helped improve the program's transparency and accountability.

The "Trump Card" Program

- · According to the Sept. 19 Executive Order:
 - Cost: Gold Cards will require \$1 million payments from individuals, and \$2 million payments from companies. Platinum Cards will require \$5 million payments. The \$2 million Corporate Gold Card is "per employee." That is, the company (not the employee) "owns" the Corporate Gold Card, and it is portable to other workers.
 - Taxes: Platinum Card holders can spend up to 270 days in the U.S. without being subject to U.S. taxes on non-U.S. income. Gold Card holders are treated similarly to other permanent residents and citizens.
 - o **Trump Card holders will not get their money back.** They are making a gift and buying a green card. In contrast, EB-5 investors expect their money back—with a return on their investment.
 - Trump Cards do not create new visa programs or add more visas. Payments for a Trump Card are
 considered "evidence" to support green card eligibility under either the EB-1 visa category, for
 people of "extraordinary" ability, and/or the EB-2 visa category, for professionals with advanced
 degrees and those with "exceptional" ability.
 - Applicants undergo vetting by the Department of Homeland Security (DHS) that accompanies the EB-1 and EB-2 process. Applicants also pay a non-refundable \$15,000 application fee.
 - o **Trump Cards do not replace EB-5 visas.** And, they will not add to or subtract from the number of EB-5 visas available in a given year. However, Section 3(f) of the Executive Order states that the agencies shall "consider... expanding the Gold Card program" to EB-5 visa applicants.

Recommendations

Complement the Success of the EB-5 Visa with the Gold Card Concept: Combined, both EB-5 and the Gold Card offer mechanisms to attract global capital and top-tier talent.

- The U.S. faces a strategic imperative to modernize its immigration system in a way that strengthens the domestic labor force and unleashes private capital for economic growth.
- The Trump Card program, along with the EB-5 visa, can leverage private investment to stimulate job creation and reduce the national deficit—at no cost to U.S. taxpayers.
- EB-5 investment can also help finance **housing**, **grid modernization**, **and manufacturing plants** to further recent executive orders and national priorities.

Issue Agency Guidance Clarifying Key Details Regarding Trump Cards and EB-5: Further guidance is needed to help EB-5 investors and potential Trump Card holders understand how the two programs may coordinate to leverage overseas capital markets while furthering U.S. job creation and deficit reduction goals.